

MARKET DEVELOPMENT BRAZIL



DEMAND GENERATION

MARKET INTELLIGENCE

WHAT WE DO

We develop Marketing & Sales Programs to cover your Brazil localization needs. We will understand your sales requirements and processes, products or services, contents, and together with you, define a plan that intends speed and quality.

The purpose is accelerating sales and improve sales & marketing processes.

Rising leads means increasing brand awareness and interest in your products or services, nurturing prospects through the marketing funnel, qualify and 'pass to sales'. How to build your brand awareness? There are options via Inbound and/or Outbound Marketing

- **Inbound Marketing** is a marketing concept involving social media, blogs, whitepapers and other interesting content to attract customers
- **Outbound Marketing** the "traditional" marketing, to create ads, banners, email marketing, cold calling

With 20 years in the B2B environment and proven success managing and executing sales campaigns in the Brazil market, we can support your regional expansion, leveraging a sales workflow and maximizing progression of prospective clients.

SOLUTIONS

Demand Generation requires strategy and partnerships. We are fully responsible for lead accuracy, implementing methods and managing all lead qualification process, as a prospecting arm of your sales team.

Together, we define the goals, objectives, action plans and metrics. When there is a need to complement a Demand Generation program, we power the plan adding specialized services of our partners:



Predictive Analysis
Advanced Analytics



Press Agency
Content Marketing
Social Media

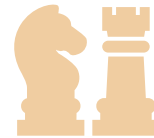


Institutional Videos
Visual Communication

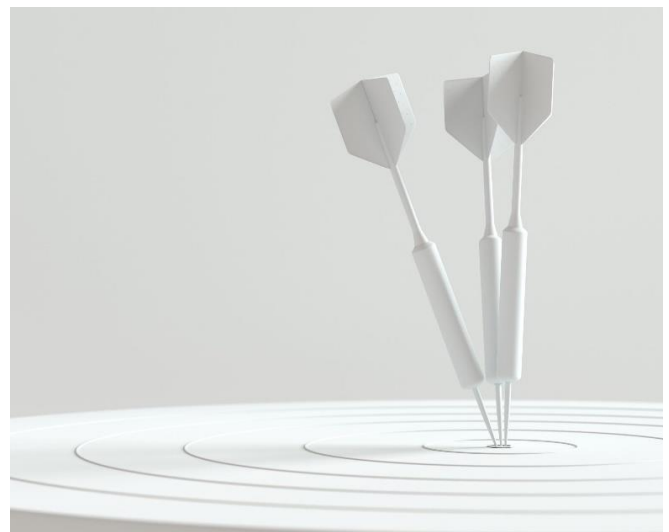
MARKET INTELLIGENCE

We do market research and you will learn more about

- Target customers
- Your company Uniqueness
- Local competition



LET'S TALK!



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